



EUROPEAN**FOOD**<sup>®</sup>

HONESTLY MADE QUALITY BRANDS  
OFFERED WITH LOVE TO ALL CONSUMERS





# Certificate

Standard **ISO 22000:2005**

Certificate Registr. No. 01 154 000031

TÜV Rheinland Cert GmbH certifies:

Certificate Holder: **S.C. European Food S.A.**  
415000 Ştei  
Str. Lucian Blaga, nr. 9  
România

Scope: Development, production and distribution of sauces, ketchup, mustard, biscuits, wafers, sticks, pretzels, pasta, snacks, cereals, chips, popcorn, flour and sweet powders.

An audit was performed, Report No. 000031.  
Proof has been furnished that the requirements according to ISO 22000:2005 are fulfilled.  
The due date for all future audits is 02-12 (dd.mm).

Validity: The certificate is valid from 2010-03-15 until 2013-01-09.  
First certification 2007

Cologne, 2010-03-23

  
Armin Götzen  
TÜV Rheinland Cert GmbH  
Am Grauen Stein • 51105 Köln



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# Certificate

Standard **International Food Standard (IFS)**

version 6, August 2007

Certificate Registr. No. 01 181 00004

TÜV Rheinland Cert GmbH is accredited according to DIN EN ISO 111 for IFS certifications and has signed an agreement with the IFS (www.ifs-cert.com)

Certificate Holder: **European Food S.A.**  
**Ştei Factory**  
415800 Ştei  
Lucian Blaga street, no. 9  
Romania

Scope: Product category: No. 5, 9, 12, 13, 15

Development, production and distribution of sauces, ketchup, mustard, biscuits, wafers, sticks, pretzels, pasta, snacks, cereals, chips, popcorn and instant dried powders

The requirements of the International Food Standard are fulfilled on Higher Level.

Audit date: 28.-29.03.2011  
Next audit to be performed: 2012-03-28

Validity: The certificate is valid from 2011-05-11 until 2012-05-10.  
First certification 2009

2011-05-11

  
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## THE FOUNDING DIRECTORS

European Food was founded in 1999 by a visionary team headed up by Ioan and Viorel Micula, Swedish citizens born in Transylvania. Their aim was to bring a new generation of food products to the world from the beautiful setting of the Transylvanian mountains. The purity of the mountain air and water is incomparable, and our foods are manufactured in this idyllic setting.



## THE PURSUIT OF QUALITY

If there is one thing we are passionate about it is quality. We champion quality, we demand quality. We live for quality

On request, Private Labels also available.



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## BUILDING BRANDS ACROSS THE REGION

European Food invests heavily in brands. We support our brands across all territories. With lively innovative promotions, with great new flavours, with constantly evolving pack designs, we plan to remain at the forefront of the European market.

Wherever possible, we invest in above-the-line support, to reinforce our brands in the consumers' hearts and minds.



## THE BEST ON SHELF

Today's consumers have a clear vision of what they want on their plate. We aim to satisfy their every need and provide the best products on shelf.

At a time when consumers are becoming more demanding, when choice is paramount, we have a range which appeals to the mind, to emotions, as much as the palate. Our products have enormous appeal for all shoppers.



On request, Private Labels also available.



## KEY TRENDS

Consumer demand is driven by consumer lifestyle. European families are changing, and so are their eating habits. We specialise in products with a long shelflife, in easy to use packaging, which fit perfectly into the busy modern lifestyle. For "on the go" consumers we have a full range of product solutions.



On request, Private Labels also available.





On request, Private Labels also available.

## RESPONDING TO TRENDS IN EATING

The food business is a dynamic business, with consumer tastes ever evolving. We have a continual innovation programme, and a flexible approach to manufacturing.

Our aim is to be one step ahead of the game, and work with our customers to create added value across all food categories.



## CREATING SPARKLE

Refreshment and energy –  
key to our lives, and  
key to our product range.  
When consumers need a  
unique high class product,  
then we always deliver.

Totally stylish and  
formidably attractive.



On request, Private Labels also available.

## THE FUTURE...BEER

Since our entry into the EU in January 2007, we have a broader vision of the world. We wish to share the wonders of our spirits with consumers all over the world, and tickle the palates of discerning consumers of every nation.



## ...BEER

Whenever people meet  
they greet 'Servus' to each other;  
whenever people want to celebrate  
and have fun with friends and families  
they raise their glasses and say "Servus".  
Servus - the beer for people who live their lives in joy!



On request, Private Labels also available.

## BEER...

When German technology meets the Transylvanian spring water and fine grains and follow the German traditional recipes of beer making, the result is only one: the certainty of a real good beer – Meister.



...BEER

A smooth and balanced beer,  
the perfect match for delicious food,  
to share with friends or to enjoy alone.

Refreshing and flavoursome,  
this is a beer you cannot say not to.



