

“Etruscan women pay the greatest attention to their persons, and often appear naked, among the men, and sometimes with one another, for it is not accounted shameful for them to be seen naked. They are ... very handsome to see...”

(Theopompus in Athenaeus “Banquet of the Learned” Deipnosophists, XII, 517 d)







Florence, where Vicus Tuscus is produced



THE CULTURE OF BEAUTY
AND ITS ANCIENT SECRETS



VICUS TUSCUS
TOSCANA





VICUS TUSCUS,
AN UNTOUCHED ECOSYSTEM, A LIVING
LABORATORY THAT WE WANT TO REVEAL.



Our Tuscany, ancient land of Etruria, praised by historians as the most rich in vegetation and varieties of officinal plants, is fertile and lush, then as now, thanks to its particular climate and soil conditions, hills and gentle plateaus alternating with small valleys traversed by many waterways and thermal springs. Here, the Rasenna people, the ancient Etruscans, were able to “read” all this natural wealth and very soon gained knowledge of what today we commonly call natural remedies. Famed far and wide for their skills in effectively using the plentiful herbs and plants in their territory, they made tisanes for tre-

atments, and beauty creams and ointments. Hesiod (8th century B.C.) tells that some Etruscan princes descended from the sorceress Circe from whom they received knowledge on how to prepare magic filters. In the same way, in Historia Plantarum X,15, Theophrastus of Eresus, disciple and successor of Aristotle (4th century B.C.) states that in Etruria there were a great number of species of officinal plants and that the Etruscan people created medicines and cosmetics. The famous poet Virgil (1st century B.C.) remembers that since the beginning of the Roman civilization, almost all

of the medics in Rome were Etruscans.

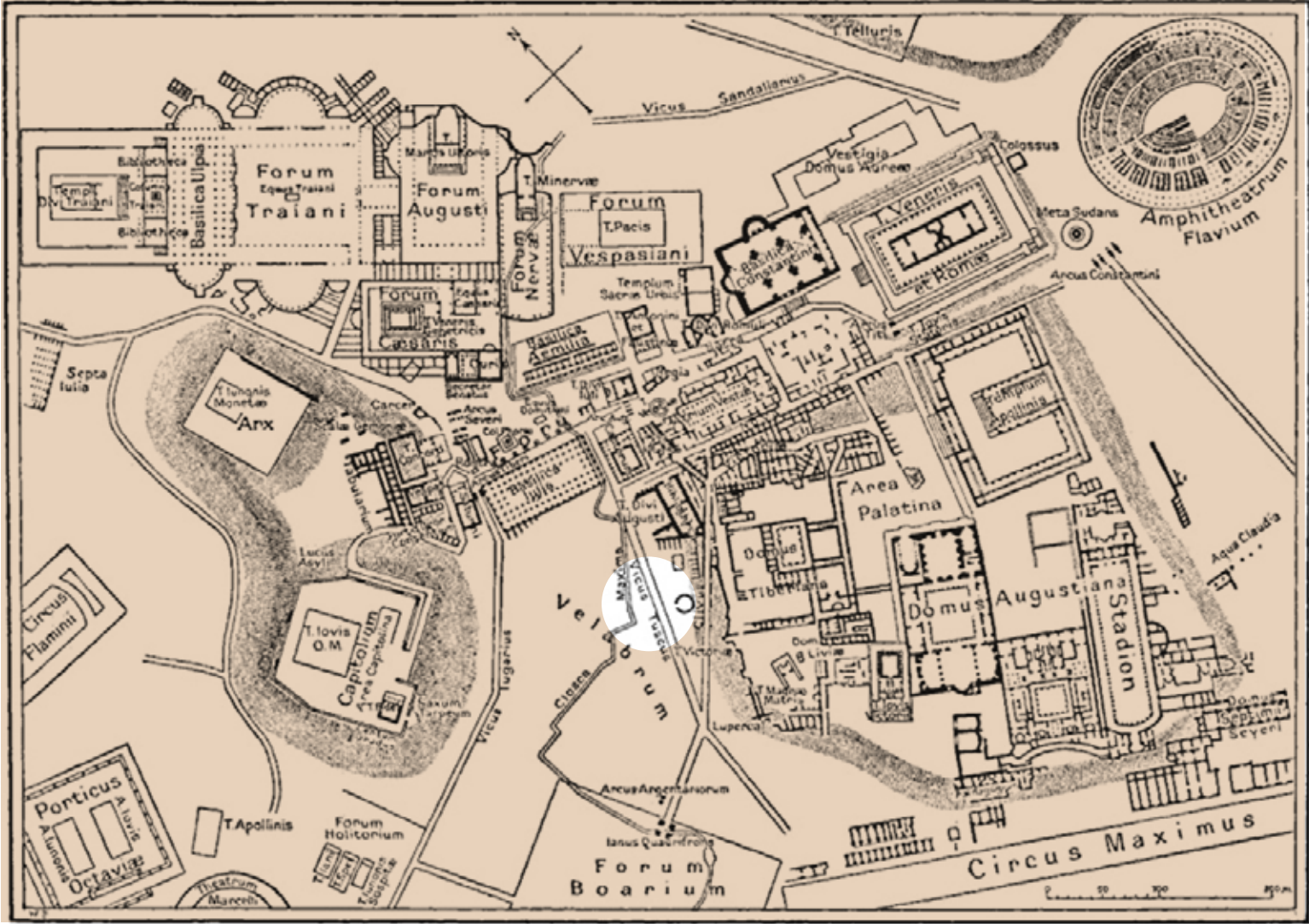
In “Naturalis Historia”, Pliny the Elder (who lived between 23 and 79 A.C.) wrote about the Etruscans’ abilities in cultivating wine and olive plants, and in the production of precious oil, the main basis of ointments, perfumes and creams. Their fame was still alive in the 5th century A.D., when Martianus Capella (de Nupt. 6,637) said: “*Etruria is famous as the source of all drugs and cosmetics...*”





Vicus Tuscus was the neighbourhood where the Etruscan perfumers prepared and sold their precious cosmetics and essences ...

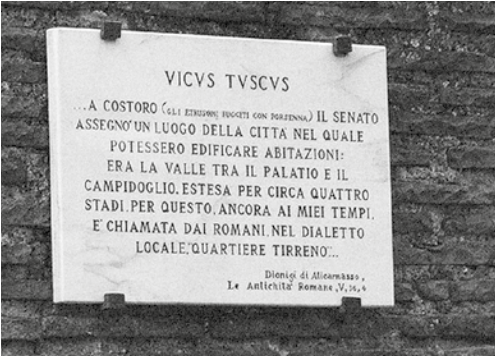
THE PRESTIGE OF VICUS TUSCUS
IN ANCIENT ROME



Vicus Tuscus, today Via San Teodoro, in the Imperial Rome, was the name of the Etruscan neighbourhood close to the Forum in the Velabrum, famous for the Etruscan cosmetics makers.

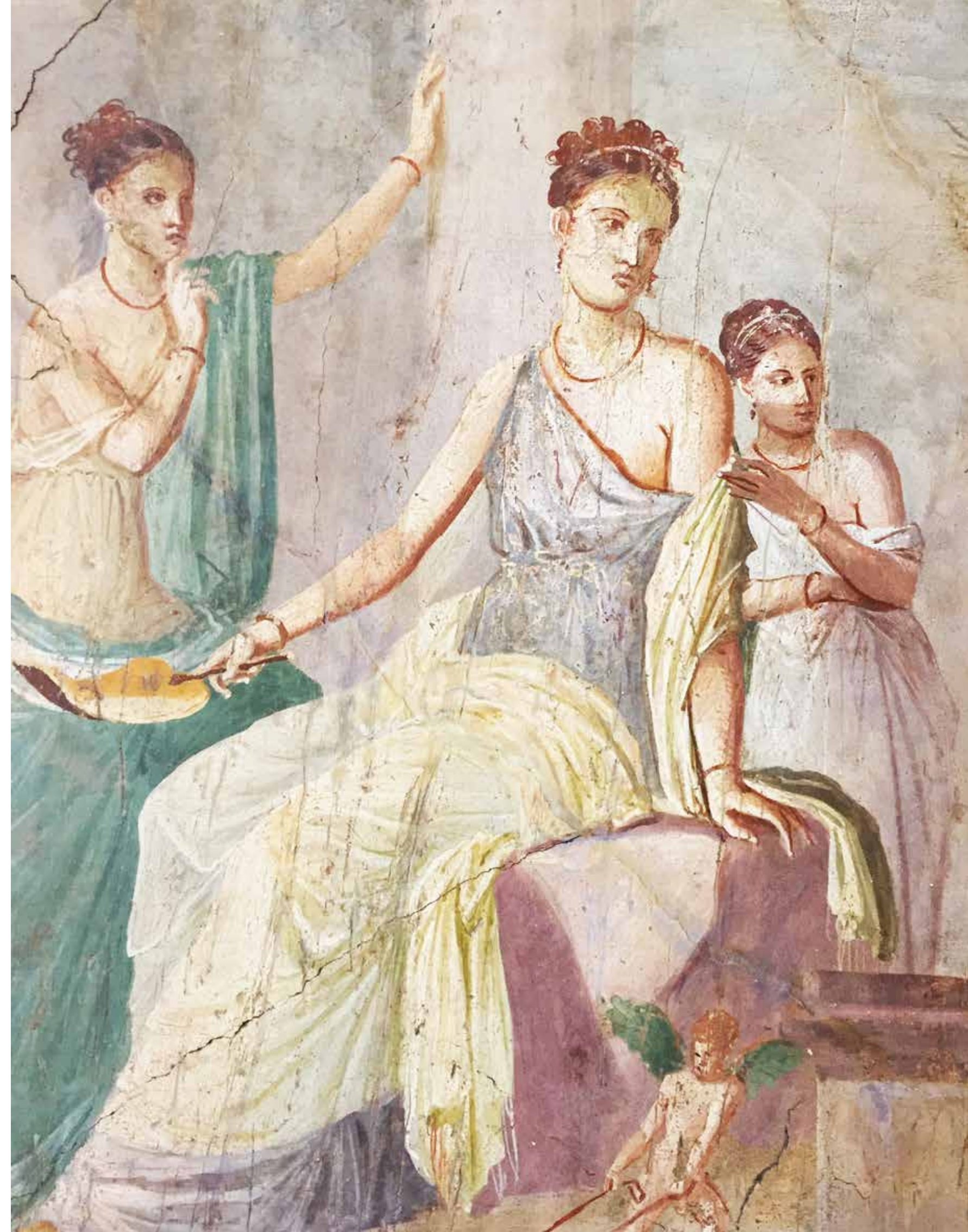
In Imperial Rome, Vicus Tuscus, today Via San Teodoro, was the name of the Etruscan neighbourhood close to the Forum in the Velabrum. Described as the street of the perfume makers, it was also known as Vicus unguentarius owing to its medical and cosmetic workshops and laboratories. The “Vicus Tuscus” brand takes its name from this famous road in Imperial Rome, where the most sought-after cosmetics were created by the Etruscan perfumers who, among other things, imported precious essences from Magna Graecia, Egypt and Cyprus for both medical and cosmetic uses (cosmetic: from the ancient Greek kosmetikòs: good at making beautiful). From these they created mixes with wild herbs, numerous varieties of flowers, olive oil, sour grape juice, honey, flour from various seeds, animal fats, milk and thermal clays. All of the rich Roman ladies went to this place to have creams created for their particular problem, or a personalized perfume based on sage, myrtle, rosemary, hypericum,

lavender, helichrysum, melissa, cistus, flax or hemp seed oil, or essence of damask rose, mixed with myrrh, amber and beeswax resins, and many other essences and products derived from animals, such as donkey milk. As Pliny the Elder tells us while describing the virtues of this milk for facial wrinkles, Cleopatra, queen of ancient Egypt, used to bathe in donkey milk to maintain her beauty and preserve the splendour of her skin. It is said that no fewer than 700 donkeys were needed to provide the quantity of milk needed for her daily beauty baths. It also seems that Poppaea, second wife of the Roman emperor Nero, had three hundred donkeys milked every day to fill her bathtub and a herd of donkeys always accompanied her on her travels. As well as bathing in it, the beautiful Poppaea used the precious milk, mixed with breadcrumbs, to prepare the mask that she applied to her face every evening before going to sleep.





Roman frescoes reproducing the gardens of Pompeii portray the same plants from which Vicus Tuscus extracts the raw materials for its cosmetic preparations ...





A BIT OF HISTORY
AND ARCHAEOLOGY



There is evidence of the use of scented oils in Etruria since the 7th century B.C. due to the presence of small and precious containers for this purpose. The Etruscan perfumers captured the fragrance from flowers, shrubs and herbs, including spikenard, cardamom, marjoram, lily, rose, laurel, myrtle and many others, using a similar process to the ancient “enfleurage” extraction technique which allows the “cold” treatment of delicate flowers such as roses, jasmine, tuberose, violets, orange blossom and many others. This technique is based on extraction using a solvent that can absorb the essential oils. To create ointments, the Etruscans added a liquid excipient to the floral essence obtained by squeezing immature olives (omphacium). Instead, to obtain the necessary alcohol base

to make perfumes they squeezed grapes, to which they added resins or honey as fixatives. With regard to archaeological findings, the research carried out recently on the contents of the little vases provides information about the complementary aspects of the production, consumption and sale of types of intensive farming such as olive and vine crops. After a first phase in which the oil containers found in Etruscan tombs in Latium and Etruria were mainly imported, during the third quarter of the 7th century B.C. these vases began to be produced on site. These vessels for scented oils, like the containers for edible oil, were produced very widely in Etruria. At this time in Etruria oil and wine, previously considered exotic and luxury goods, became widely used as attested by the nume-

rous containers frequently found in tombs from the early and middle Etruscan era. Particularly common were the small “bucchero” unguentaria, which imitate the imported Corinthian aryballoi and alabastrons.





WE LOVE THE EARTH BECAUSE NATURE HAS
ALWAYS KNOWN AND PROTECTED US.

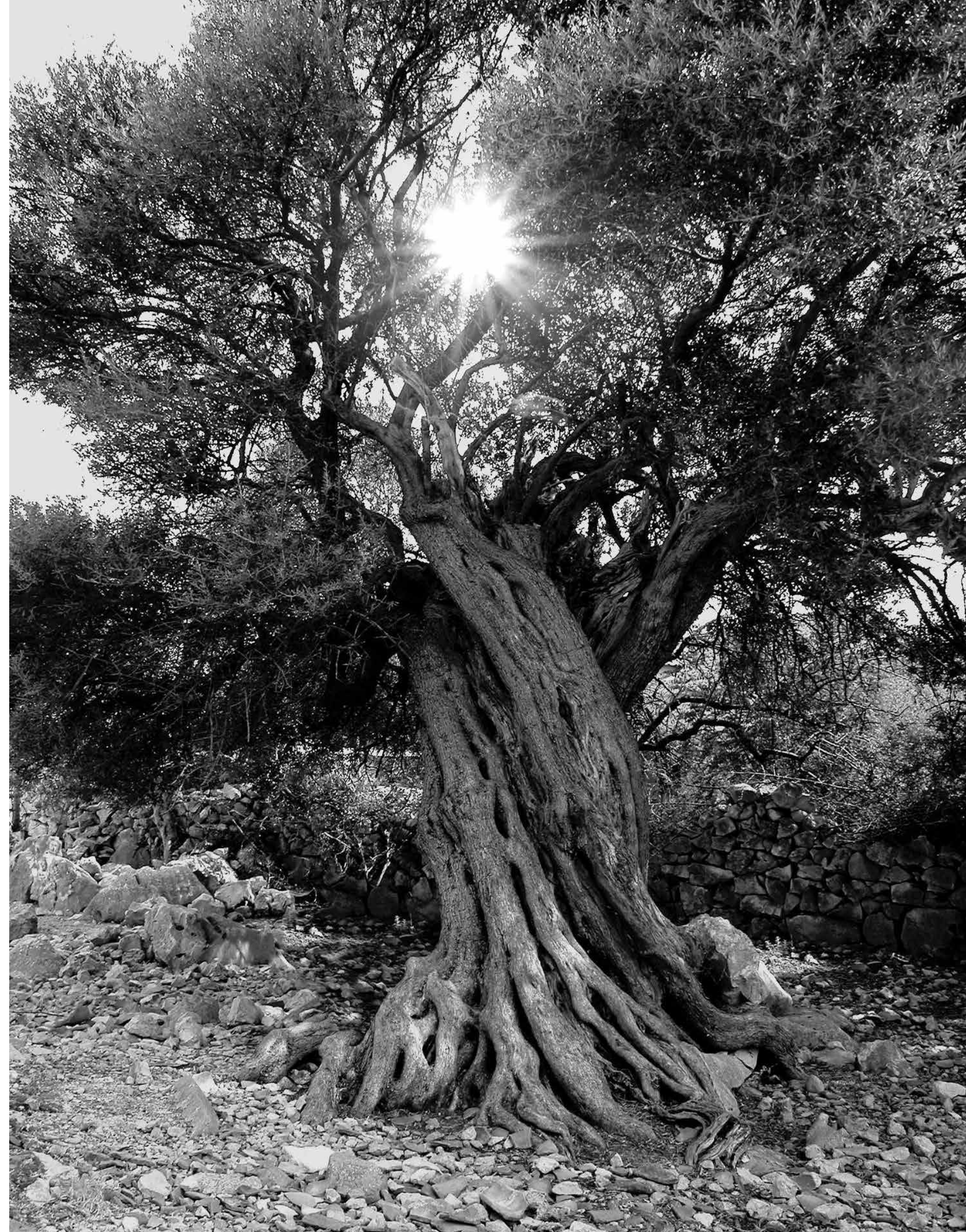


Hence our mission: to create 100% natural products from organic crops, totally free from synthetic products. The cosmetics proposed by Vicus Tuscus are also suitable for those who suffer from allergies or intolerances because Vicus Tuscus cosmetics are formulated exclusively using fresh extracts from both wild and cultivated plants and flowers (in the latter case, only using organic, biodynamic and nutraceutical methods). These are accompanied by precious raw materials, again from the local area, following the km0 philosophy. The precious active ingredients present in the natural essences picked in the fields or cultivated with our bioactive methods are much greater if the officinal plants are used fresh. Here it is the seasons, rain and sun that dictate the times and the quantities of cre-

ams that we can offer to our customers. In Vicus Tuscus it's Mother Nature that makes the rules! The number and availability of our products is therefore limited and linked to the growing seasons of flowers, herbs and plants whose properties have been revealed to us through the ancient customs of our Tuscan land. We used present-day laboratory techniques to analyse many of the Etruscan formulations that have been handed down to us, such as moringa cream (unguent found still sealed in a make-up tin with perfumes and other grooming accessories in the tomb of Thana Plecunia, an aristocratic lady from Chiusi in the 2nd century B.C.) made from the Moringa oleifera tree. This cream is still considered an excellent anti-wrinkle treatment, just like many other donkey milk-based preparations

that have been found. And indeed the analyses have demonstrated that it is much richer in lactose than cow milk and has great moisturizing and soothing powers thanks to its very high concentration of ceramides (fatty acids), still one of the main components used in anti-ageing creams today.

*...Nature is our
only teacher and law*







San Gimignano, in a valley of untouched beauty, the base for Vicus Tuscus creations and operations



AT VICUS TUSCUS WE ARE CERTAIN THAT
THE PAST CONTAINS ALL OF OUR FUTURE

Donatella Sandrelli



Vicus Tuscus is the brand created and developed by Donatella Sandrelli, naturalist and keen archaeologist. Vicus Tuscus, the firm which creates km0 organic cosmetics, operates in central Tuscany near San Gimignano, along the ancient Via Francigena, as it was described in the 10th century by Sigeric.

In the Valdelsa countryside, along the road from Poggibonsi to San Gimignano, you can find a hidden vale enclosed by gentle hills; the farm Torracchia di Chiusi is situated on the top of the highest of them, facing the famous scenery of San Gimignano. It is an ancient manor whose name comes from a watchtower from the year 1000 overlooking the commercial routes along the Via Francigena.

Findings from Etruscan and Roman times have also been discovered in the valley, proving that it has been inhabited since ancient times.

That is the reason why Vicus Tuscus was established and operates right here.

Donatella Sandrelli was born in Florence in 1957. After obtaining her high school diploma in classical studies, she enrolled in the faculty of Biology, but she followed lessons in classical archaeology and Etruscology too, owing to her fondness for these subjects. She was involved in numerous archaeological excavation campaigns in Italy supervised by the Soprintendenza Archeologica Toscana, and the universities of Cambridge, Oxford and Siena. In 1992 she was made PR manager for the Soprintendenza Archeologica Toscana, with the task of promoting cultural enterprises in the field of Etruscan and Roman archaeology.

In 1997 she devised and saw through a project for an innovative and highly successful archaeological exhibition, "Etruscan Mystery".

In 2001 she decided to go back to her roots.

And so she purchased and restored an ancient manor near San Gimignano, where she now produces officinal herbs, as well as organic oil and wine.

In the 2016 she created the Vicus Tuscus brand of organic cosmetics.

This brand aims to unite two of her everlasting passions: the love for nature and the love for archaeology in the extraordinary surroundings where she lives and works.





VICUS TUSCUS ANCIENT SECRETS FOR
A HEALTHY BEAUTY



ONLY WHAT NATURE
GIVES US VICUS TUSCUS



Vicus Tuscus proposes 100% certified organic cosmetics. The single ingredients are ORGANIC, free from silicones, petroleum and parabens, and not tested on animals. Our cosmetics are made with products cultivated and harvested in the Tuscan hills, pursuing a km 0 philosophy. Our formulations present a large amount of highly effective plant derivatives (with antioxidant, soothing and cell reconstruction boosting properties), an excellent freshness/ tolerability ratio and the guarantee of a short production chain as all our ingredients are cultivated and harvested in the Tuscan hills. Since our formulas contain natural preservatives only and therefore do not last

as long as synthetic ones, all of our products indicate the PAO (period after opening) expiry date with a small calendar to tick off the date when it was opened. Here is a list of some ingredients included in our preparations: Crocus sativus, Calendula officinalis, rosemary, pomegranate, hypericum flowers, white grape, olive oil, lavender, fennel, myrtle, laurel, helichrysum, wild rose and musk rose, lily, flaxseed, melissa, aloe and many more, associated with extra virgin olive oil, Cannabis sativa oil, sesame oil, hazelnut oil or lard, sour grape juice, snail mucin, propolis, hypericum oil or donkey milk. Our product containers have a technological design with dispensers that help to

prevent oxidization and all risks of contamination of the product. They are made from recyclable plastic and so must be disposed of in the special plastic recycling bins. Our cosmetics are devised by Donatella Sandrelli in San Gimignano and formulated under the professional guidance of cosmetologist Roberto Bonfanti.

Methods and certifications
Vicus Tuscus proposes
organic cosmetics certified
*by I.M.C. *BIOAGRICERT*
and ICEA

*(Mediterranean Institute of Certification)





TUSNA AMSVT

Tusna, the pure white swan, symbol of healing,
purity and beauty

ANTI-AGEING, EXTRA-NOURISHING FACE AND EYE CREAM
DONKEY MILK, ROSA MOSCHATA AND CALENDULA



The beautician advises: exclusive butter made from Donkey Milk from a certified organic herd. Extra nourishing, corrective, with a filler effect and a host of vitamins and mineral salts. Ideal for women aged 40 or over, or for younger skins if very dry. A very practical cream that can be used for daytime and at night, on the eyes and face. Rich in vitamins and minerals, it is ideal for dehydrated skins. Makes the skin on the face and neck firm and glowing and also perfect as eye

cream. Tusna is ideal for filling out untuned skin. Very rich texture, easy to absorb, it is devised for sensitive and blotchy skins. Apply all over face, massage delicately by dabbing with fingertips. For very dry skins or older women, use is recommended with our HUIN serum.

Our cosmetologist reminds us that:

The main active ingredients of TUSNA are nutritious and revitalizing Donkey Milk, Extra Virgin Olive Oil, which not only nourishes but

also moisturizes, Rosa Moschata which boosts elasticity, toning Rosa Canina, Achillea which acts on the microcirculation, and soothing and refreshing Calendula and Helicrysum. Specifiche INCI specifications: FREE FROM perfumes, silicones and petrolatum active ingredients.



VICUS TUSCUS
TOSCANA





THESAN ἠΛΣ3BT

Goddess of the Dawn, linked to the birth of a new day,
but also symbol of rebirth and the dawn of a new life

ANTI-AGEING, DE-PUFFING EYE CREAM
HEMP OIL, FENNEL AND ONION



The beautician advises: extraordinary eye cream with a very rich formula thanks to its precious extracts of Cannabis Sativa Seed Oil. Innovative and very effective product, perfect for relaxing and moisturizing the eye area. Immediately reduces bags and dark circles.

Ideal de-puffing, anti-ageing and lifting cream. Extraordinary at reducing swelling and puffing and relaxing the eye area. Also very well tolerated by people who suffer from allergies. Apply evenly around eyes and dab with fingertips.

Our cosmetologist reminds us that: Cannabis Sativa performs a nourishing action, Fennel de-puffs, Onion de-puffs and decongests and Vitamin C antioxidantizes. INCI specifications: free from preservatives, perfumes, silicone and mineral oils.



VICUS TUSCUS
TOSCANA





HUIN HIVB

Like “springtime”, symbol of rebirth and the light
returning

ANTI-AGEING FACE AND EYE SERUM
ROSA MOSCHATA, HELICHRYSUM, HYALURONIC ACID,
ROSA CENTIFOLIA



The beautician advises: exceptional concentrated but very light cream-serum that makes the skin extraordinarily elastic and moisturized at length. Penetrates the skin with a non-greasy texture similar to a serum. Ideal for dry skins lacking water, rich in Hyaluronic Acid and Rosa Moschata oil, it moisturizes deep down. Designed as a day cream for younger skins, it is an excellent base serum for use before your usual

cream in the colder months and by itself in the summer period. Recommended for morning and evening use. Apply evenly over the face and neck, massaging delicately until completely absorbed. Our cosmetologist reminds us that: the main active ingredients of HUIN are Rosa Moschata which boosts elasticity, Hyaluronic Acid, with moisturizing properties,

Helichrysum, whose soothing and stimulating action acts on the microcirculation and Rosa Centifolia for a lifting effect. INCI specifications: free from preservatives, silicones, perfumes and petrolatum.



VICUS TUSCUS
TOSCANA





MARIS SIAAM

Maris, God of Fertility, crops and farming, giver of regenerating and vital energy

MARIS EXTRA-MOISTURIZING, SOOTHING FACE AND EYE SERUM
SNAIL SECRETION, HELICHRYSUM AND CAPER PETALS



The beautician advises: the fresh Caper Petals treated with the exceptional secretion produced by Helix Aspersa Muller make this serum extra moisturizing and soothing, suitable for calming reddened, blotchy or dry and very sensitive skin. The regenerating power of the Snail Mucin offers older skins an effective anti-ageing effect. Thanks to its great corrective power, it is also recommended for younger skins suffering from

acne or other skin conditions after suitably cleaning the skin (for example with the soap ELEIVA). Apply to the face and eye area, wait a few seconds and massage delicately until completely absorbed.

Our cosmetologist reminds us that: the main active ingredients in Maris are Helyx Aspersa Serum with its regenerative and repairing effect, moisturizing Caper Petals, soothing Calendula,

nourishing Honey, disinfecting Helichrysum and decongesting Aloe. INCI specifications: free from preservatives, perfume and essential oils.



VICUS TUSCUS
TOSCANA





THALNA ΑΨΑΒΤ

the Goddess of Childbirth, symbol of magic and female
beauty, queen of all enchantments

NOURISHING FACE CLEANSING MILK
DONKEY MILK, LAVENDER, FLAX, PROPOLIS



The beautician advises: this cleansing milk made from raw Donkey Milk gives the skin an immediate sense of freshness, well-being and deep moisturization, so much so it can be considered a genuine anti-wrinkle cream. Very soft, it is ideal for cleansing the face and whole body, making the skin moisturized, glowing and elastic. THALNA is recommended for all types of skin, including those prone to dermatitis and redness. Also excellent for cleansing the delicate skin of newborn babies. While it is not specifically an

eye make-up remover, it can happily be used to take off light make-up so long as it does not get into the eyes. Apply Thalna with slightly damp hands evenly over the whole face and massage carefully, then rinse and pat dry.

Our cosmetologist reminds us that: the main active ingredients of THALNA are raw Donkey Milk for deep moisturizing, Olive Oil to nourish, Sesame oil to moisturize, Lavender Flowers to decongest, Walnut Oil to provide vitamins, Grapefruit as an antiseptic, Propolis to soothe and

Flaxseed Oil as a lipoic agent (lipoic acid acts as an anti-inflammatory agent, one of its properties is to protect cells from damage in general and specifically from the damage caused by time). INCI Specifications: lipoic cleansing milk.



VICUS TUSCUS
TOSCANA





TURAN ᲛᲗᲗᲚᲚᲚ

The Goddess of Love, “The Lady”, symbol of women,
fertility and vitality

SMOOTHING AND ASTRINGENT TONIC
WOOD AND FRESH PETALS OF ROSA DAMASCENA,
ROSA CENTIFOLIA, APPLE VINEGAR



The beautician advises: this precious tonic based on fresh rose wood and petals, which have undergone heat infusion treatment with steam distilled essences, makes the skin compact and fresh thanks to its strong astringent power. Recommended as a moisturizer and toner, it is also excellent for reducing bags and dark circles. Recommended for all skin types, it is very re-

freshing and toning and ideal as an astringent for enlarged pores. It is recommended for use both after cleansing milk and moisturizer as it increases its penetration effect, thus acting as an anti-wrinkle tonic. Spray onto skin and dab with fingertips.

Our cosmetologist reminds us that: the main active ingredients of Turan are the toning Rosa Da-

mascena, astringent Rosa Centifolia, acidifying Apple Vinegar and Allantoin with its keratoplastic effect.

INCI specifications: free from preservatives, perfume and glycerine.



VICUS TUSCUS
TOSCANA





NETHUNS

ΣΥΝΒΤΗΜ

Divinity of the sea, springs and rivers

FACE AND EYE MAKE-UP REMOVER FOAM
COOL ALOE AND HYALURONIC ACID



The beautician advises: soft and luxurious foam made from Cool Aloe and Hyaluronic Acid, also ideal for removing eye make-up. Cleans the skin deep down, leaving it soft and moisturized. Ideal for greasy, mixed and particularly sensitive skins. This very versatile and practical foam is indicated for removing make-up quickly, delicately and

naturally without leaving any traces. Apply the foam with slightly damp hands, massage carefully all over the face and then rinse and pat dry. Our cosmetologist reminds us that: the main active ingredients of NETHUNS are the fresh juice of Aloe with its moisturizing and restorative action, Hyaluronic Acid which acts as a moisturi-

zer and Vitamin C as an antioxidant. Specifiche INCI: esente da siliconi, profumi, Peg e oli minerali.



VICUS TUSCUS
TOSCANA





FUFLUNS

ΣΥΝΤΑΓΗ

Fufluns, God of Wine, the life-blood
that flows in its grapes

PURIFYING ENZYME MASK

WHITE GRAPES, UREA AND SUGAR CANE



FUFLUNS - Purifying enzyme mask

White Grapes, Urea and Sugar Cane

The beautician advises: Fufluns, a Vegan purifying enzyme mask, is an exceptional product for lightening and giving a uniform skin tone on the face, neck and eye area. Its purifying action immediately relaxes and firms the skin. Recommended for all skin types, in particular on marks and dark circles, dry and impure skin. With slightly damp hands, apply evenly all over the

face, eye area and neckline, leave to work for 2-10 minutes. Rinse and dry. If used daily, it works in just 2-3 minutes while maintaining the same precious effects.

Our cosmetologist reminds us that: the main active ingredients of FUFLUNS are White Grape and Vitamin C with their strong antioxidant power to regenerate and moisturize deep down, Urea with its keratoplastic effect (stimulating the keratinization of the deepest epidermis) and Ko-

gic Acid with its brightening effect. In this regard, especially in summer, it is recommended to use a good sunscreen to prevent as much as possible the skin from producing new melanin, induced by the stimulation of ultraviolet rays. INCI specifications: free from preservatives, silicones, perfumes and mineral oils.



VICUS TUSCUS
TOSCANA





TAGES ΣΙΔΑΤ

The Haruspex, teacher of the art of predicting the future and interpreting the will of the gods in giving rules to every ritual, even the private ones, such as purifying the body...

ANTI-STRESS MOISTURIZING BODY OIL
MYRRH, HAZELNUT, MELISSA, ORANGE BLOSSOM



Our beautician advises: this extraordinary oil combines great moisturizing and soothing powers. The extraordinary aromatherapy effect given by the myrrh and vanilla fragrance acts on the emotional sphere. Unblocks emotional tensions while giving a feeling of warm well-

being. Excellent as a massage oil, it is perfect after a bath on damp skin dabbed with a towel. **Our cosmetologist reminds us that:** the main active ingredients of TAGES are nutritious and moisturizing Hazelnut Oil, Myrrh which acts on the emotional sphere, Melissa with its strong re-

laxing action, refreshing Orange Blossom (from Sicily), Vanilla (food product) to improve mood and antioxidantizing Vitamin E.
INCI specifications: free from preservatives, perfumes, silicones and petrolatum.



VICUS TUSCUS
TOSCANA





KROKINON 1011X0A1

as the Etruscans called saffron, the crocus flower

ANTI-AGEING PASTE FOR HANDS AND NAILS
DONKEY MILK BUTTER, SAFFRON PETALS,
HYPERICUM AND LARD



Our beautician advises: this extremely rich cream is based on Donkey Milk and Saffron Petals to nourish even the driest and most chapped hands.

Moisturizes the skin deep down, without greasiness. Leaves hands velvety and protected against the aggression of frequent washing. Ideal for repairing and nourishing hands in the coldest pe-

riods and for toughening nails. Offers an excellent repairing and soothing effect for damaged nails. Apply to hands and nails and massage in 2-3 times a day.

Our cosmetologist reminds us that: the main active ingredients of Krokinon are Lard that performs a repairing action, restoring Hypericum, Donkey Milk to moisturize and repair nails,

nourishing Flax and decongesting Calendula, and finally antioxidizing vitamin E.

INCI specifications: free from silicones and petrolatum. Perfume obtained from food fragrance.



VICUS TUSCUS
TOSCANA





ELEIVA ΑΥΙΣ

olive oil, life-blood of the soil and sun

PURIFYING AND FIRING FACE SOAP CREAM
LAUREL, OLIVE OIL AND SPIRULINA SEAWEED



Our beautician advises: recommended for all skin types, in particular owing to its purifying and firming effect. The completely cold saponification process, based on laurel, extra virgin olive oil and spirulina seaweed, makes this soap cream unique and very effective in cases of skin impurities and dryness.

To use, it is recommended to slightly dampen

your hands to make a foam with the soap and then massage your face, especially the parts with impurities. Let it work and then rinse and pat dry. As it is a very purifying, firming and hygienic cream it is also ideal for intimate hygiene.

Our cosmetologist reminds us that: the active ingredients of ELEIVA are Extra Virgin Olive Oil that nourishes, disinfects and has an antioxidant

effect, Laurel extract which has firming power, while the Spirulina Seaweed has a powerful mineralizing effect on the skin.

INCI specifications: free from preservatives, silicones, perfumes and glycerine.



VICUS TUSCUS
TOSCANA





MYRON 10111

from ancient greek “perfumed ointment”

**MELISSA BATH SALTS
MOISTURIZING AND RELAXING**

Myron from ancient greek “perfumed ointment” are salts extracted from the ancient saline of VOLTERRA enriched with typical local essences: the Melissa and Lavender. The lavender and melissa when dissolved into the water, emitted the echo of ancients scents, giving a very relaxing effect. Myron is a very energetic and mineralizing product, ideal for keeping your skin hydrated and bright.

Our beautician advises: Suitable for all skin types, it is a very concentrated salt, ideal for aromatherapy treatments. Allow 3 or 4 handfuls to dissolve in the tub water and immerse yourself for 10-15 minutes in complete relaxation. Great synergy with the oil after bath “Tages”. (Unsuitable for children's baths).

Our cosmetologist reminds us that: Ancient Mediterranean salt gives the mineralizing effect, Melissa acts on mood, Lavender on muscle relaxation.

INCI: free of solvents and preservatives. Vegan PAO 12M Lipids 25

Ingredients: Maris sal, Glycerine, Parfum, Melissa officinalis oil, Lavandula angustifolia oil.

The salts coming from Volterra are extracted from fossils salt water springs, called in middle ages “moie” from the Latin “muria” which means “salsa water”. They are still present at the foot of the Volterra hill and have been exploited since Etruscan times when they gave great impulse to the Etruscan city (Velatrhi) from the 7th century B.C. These deposits of salgemma - very rich in sodium chloride and minerals - were formed about 5 million years ago as residues of the marine waters that covered these areas.



VICUS TUSCUS
TOSCANA

VELATHRI 140AJ31

from the name of the ancient Etruscan city

**MARJORAM BATH SALTS
DRAINING AND ENERGIZING**

Velathri, from the name of the ancient Etruscan city, presently Volterra, are bath salts heavily draining, detoxifying and energizing. These “ancient Mediterranean salts” extracted from the fossils salt sources of VOLTERRA, enriched with officinal herbs of which Tuscany is very rich, as the Marjoram, the Melissa and the Melilot, dissolved in the water permeates the environment of inebriating scents.

Our beautician advises: Suitable for all skin types, its draining action is particularly appropriate for those who suffer from water retention and it is extremely effective in the case of cellulite for its high concentration of precious minerals. Thanks to the detoxifying effect of the marjoram, muscle relaxation is also achieved. Pour into hot water 2 glasses of Velathri salts and mix well, then immerse yourself for 10-15 minutes in complete relaxation. To enhance its features, add two tablespoons of honey. (Salt not suitable for children's bath).

Our cosmetologist reminds us that: The salt of the ancient Mediterranean sea gives mineralizing action, Marjoram the detoxifying one, Melissa relaxing and the Melilot draining action.

INCI: free from preservatives and synthetic fragrances. PAO 12 M-temp.max. water 45 °c - Ph.ND

Ingredients: Maris sal, Origanum, Majorana oil, Melissa officinalis leaf oil, Linalool, Aqua, Lemonene, Alcohol, Citral, Geraniol, Citronellol, Melilotus officinalis leaf.

The salts coming from Volterra are extracted from fossils salt water springs, called in Middle Ages “moie” from the Latin “muria” which means “salsa water”. They are still present at the foot of the Volterra hill and have been exploited since Etruscan times when they gave great impulse to the Etruscan city (Velatrhi) from the 7th century B.C. These deposits of salgemma - very rich in sodium chloride and minerals - were formed about 5 million years ago as residues of the marine waters that covered these areas.





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